



Small Business Innovation Showcase

2026 Annual Meeting | September 15–17, 2026 | McLean, Virginia

The Connected Corridor Advancement Initiative (CCAI, <https://ccaiusa.org>) is an FHWA-cleared Pooled Fund Study (TPF-5(566)) focused on improving operational coordination and performance across interstate corridors that span multiple state jurisdictions. CCAI's vision is a national, federated approach to roadway digital infrastructure that enables transportation and public safety agencies to share, integrate, and apply information while maintaining ownership of their underlying data.

Through Corridor Connect, CCAI is developing the foundation for a connected corridor ecosystem that improves access to federated, timely, reliable, and actionable state department of transportation roadway data in standardized formats. This capability creates opportunities for innovative companies to develop new products, services, and applications that help agencies address complex operational challenges and help the public travel more safely and reliably.

As part of the 2026 CCAI Annual Meeting, CCAI will host a **Small Business Innovation Showcase** focused on emerging companies and innovative solutions that can leverage connected corridor capabilities to improve transportation and public safety operations. **The 2026 showcase will highlight solutions that address mass casualty and other high-consequence events**, where effective coordination, timely information, and cross-jurisdictional collaboration are critical.

These events place significant demands on transportation agencies, emergency responders, and communities, particularly when they occur across multiple jurisdictions or in rural and remote areas. CCAI is interested in learning how emerging companies can apply innovative technologies, operational approaches, and data-driven solutions to improve preparedness, response, recovery, and resilience.

CCAI invites startups and small businesses to submit information about their organization and proposed solution for consideration. Organizations of particular interest include those that are in the early stages of commercialization, developing innovative applications of existing or emerging technologies, or bringing capabilities from adjacent markets such as data analytics, emergency management, communications, logistics, critical infrastructure, mobility, decision-support systems, and other related fields.

Solutions do not need to be limited to a specific technology area. CCAI is seeking companies that can demonstrate a clear connection between their capabilities and the operational needs of transportation and public safety agencies. Companies with proof-of-

Invitation to Participate



concept demonstrations, pilot deployments, early customer applications, or other evidence of technical maturity are encouraged to participate.

Selected organizations will be invited to participate in the Small Business Innovation Showcase during the CCAI Annual Meeting and engage directly with CCAI member states and public-sector partners.

Submission Requirements

Interested companies should submit the following materials by **August 19, 2026 at 5pm eastern** to ericrensel@renselconsulting.com:

Company Overview (maximum one page)

- Company background, mission, and leadership/team overview
- Relevant experience and current market focus
- Existing deployments, partnerships, or customers, if applicable
- Experience working with transportation, public safety, emergency management, critical infrastructure, or related sectors

Product/Solution Overview (maximum two pages)

- Description of the operational challenge being addressed
- Overview of the technology, product, or service
- Current maturity level, including demonstrations, pilots, deployments, or other relevant experience
- Description of how the solution could leverage Corridor Connect data or connected corridor capabilities
- Potential value and scalability for transportation and public safety agencies

CCAI will review submissions based on alignment with connected corridor objectives, relevance to transportation and public safety challenges, technical maturity, scalability, and the potential value the solution could provide to CCAI members and partner agencies.

Participation in the Small Business Innovation Showcase does not represent a procurement opportunity, endorsement, or commitment of funding by CCAI or its member agencies. The showcase is intended to encourage collaboration, identify emerging capabilities, and explore opportunities for future partnerships.